

# **Sensation Collection**

A NEW PREMIUM DESIGN COLLECTION FROM KÄHRS





### Sensation Collection

In the heart of Kährs LT's commitment to redefining luxury and sustainability, we proudly unveil the Sensation Collection.

Introducing the Sensation Collection, Kährs' latest offering in luxury tiles, meticulously designed to engage and delight the senses. This collection is available in three sophisticated formats: king-size plank, herringbone, and chevron.

Each format is presented in five carefully curated colors, ranging from light to dark, all featuring a naturally oiled appearance with an exquisite super-matt coating. The palette includes named shades: *Illusion, Fusion, Perception, Vision, and Intention.* 



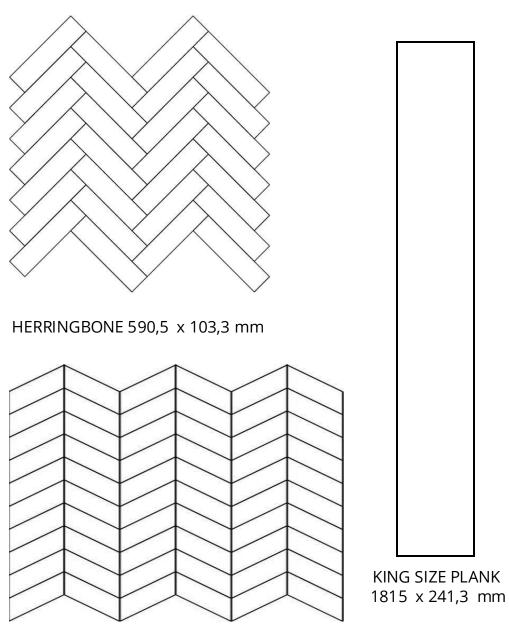


#### 5 colors in 3 different formats

Enjoy the beauty of high design variation with minimal repetition ensuring each tile stands out unique. Set your space apart with our contemporary formats and exclusive designs, positioning the Sensation Collection as a true differentiator in the luxury tile market.

The EIR embossing technology delivers an ultra-realistic texture, bringing depth and authenticity to every tile, for a stunningly wooden look.

Enjoy the elegance of herringbone patterns where the single-profile solution eliminates the need for A and B planks, simplifying installation while maintaining a classic look.



CHEVRON 665,4 x 145 mm

# Color Range



# EAN DESIGN

# 5 colors in 3 different formats



CHEVRON

**PLANK** 

HERRINGBONE

MID RUSTIC DESIGN







# Sustainability aspects

#### Conscience

Our Sensation collection has official recycled content of 35,5 % from weight. That recycled content is 3<sup>rd</sup> party certified and is from external sources (not recycled material from same manufacturing process)

#### **Transparency**

The Kährs Sensation Collection champions transparency with 100 % traceability and automatic regulatory compliance screening, along with product-specific and localized Environmental Product Declarations (EPDs). Our commitment to sustainability includes low emissions, a low carbon footprint, and annual social audits in our factories to ensure ethical practices.

#### **Performance**

Performance highlights includes highest use classification possible, very good acoustic insulation (19dB) and high quality SPC structure durability.



#### **High Recyclability**

The collection offers easy recyclability with clickable products featuring 100% recyclability to new floor. Used floors can be shipped back to factory and recycled to new floor.

#### **Long Lifetime**

The Kährs Sensation Collection offers an exceptionally long lifespan, with luxury vinyl tiles (LVT) designed to last up to 25 years in residential settings.

# Low emissions & low carbon footprint

The Kährs Sensation Collection meets top standards for low emissions with Eurofins IACG Gold, M1, and FloorScore certifications. Our production process recycles all waste into new flooring, aiming for carbon neutrality by 2040. Our products also meet green building standards like LEED, WELL, BREEAM, and DGNB.





## Perception

Embrace *Perception*, where every grain whispers tales of nature's splendor, inviting you to immerse yourself in the essence of luxury. With a smooth, cool, greige base Perception is inspired by the colouring of its namesake.

The subtle shift in light grey nuances offers a soft variety on par with the clean, and calm wood appearance perfect for setting the basis for a minimalistic interior design.





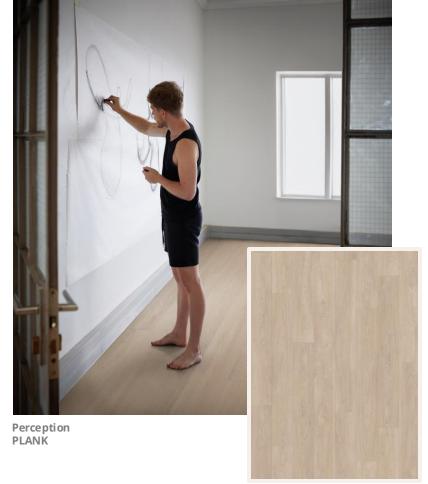


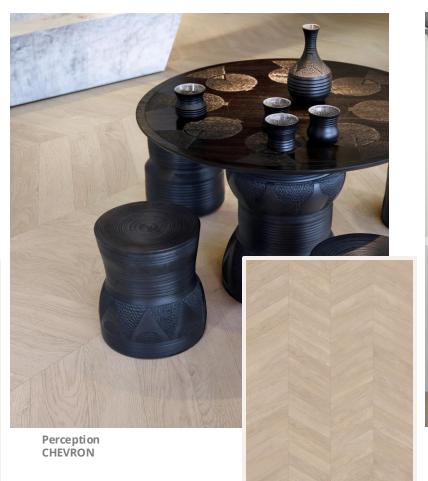


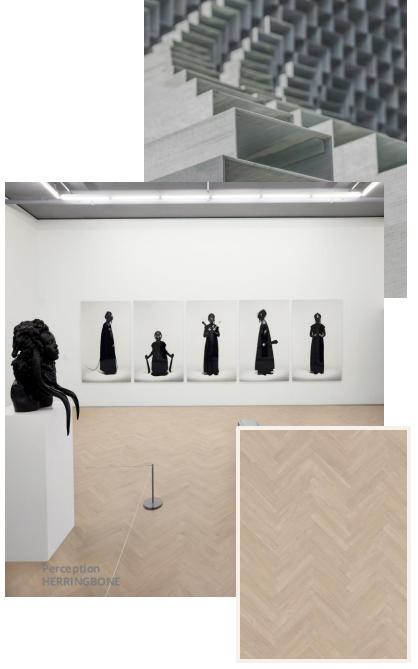




# Perception







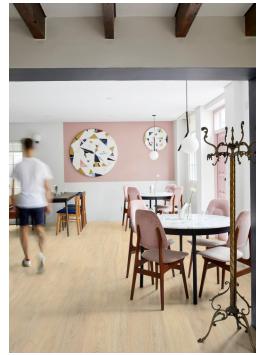


## Fusion

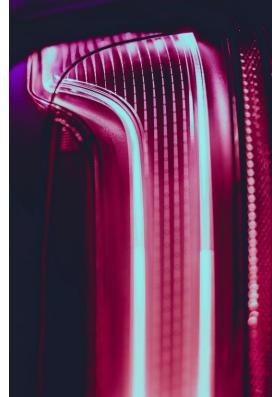
Let *Fusion* ignite your senses, merging timeless beauty with contemporary flair, creating spaces that resonate with harmony and style.

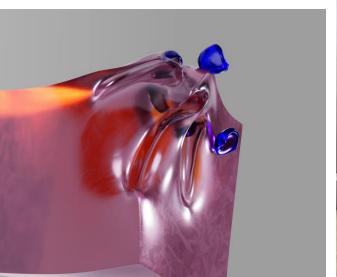
Fusion offers a soft, pale blonde colour with undertones of honey and in combination with the calm, natural wood look creates a flooring design which will give any space a luxurious feel and impression.







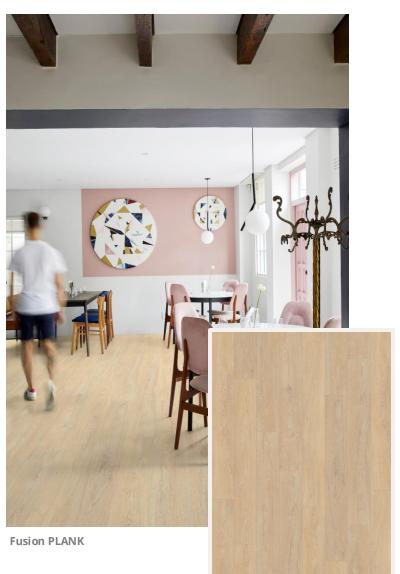






# Fusion









## Vision

What you see is what you get with *Vision*. The clean appearance, with a combination of beige hues, creates the soothing colour of Vision. Witness the dawn of a new era in flooring design, where each plank shows a story of craftsmanship and innovation, inspiring awe and admiration.

This, and the subtle wood look combines into a floor which will provide a warm and relaxed atmosphere.





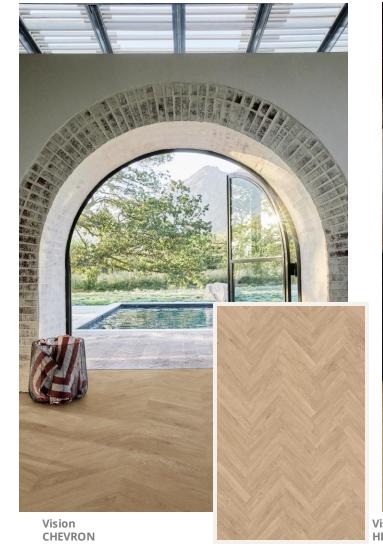


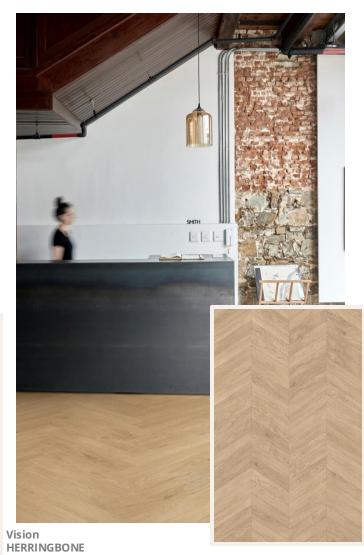


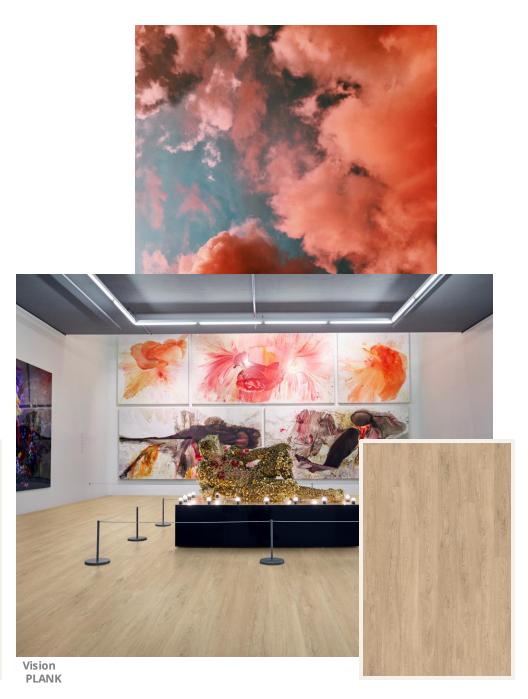




# Vision









## Illusion

Get on a journey of discovery with *Illusion*, where the boundaries between reality and imagination blur, unveiling a floor that transcends expectations.

Intention has a rich and deep natural oak golden-brown colour with a slight rustic wood look. This design effortlessly creates a comfy and cozy feel.





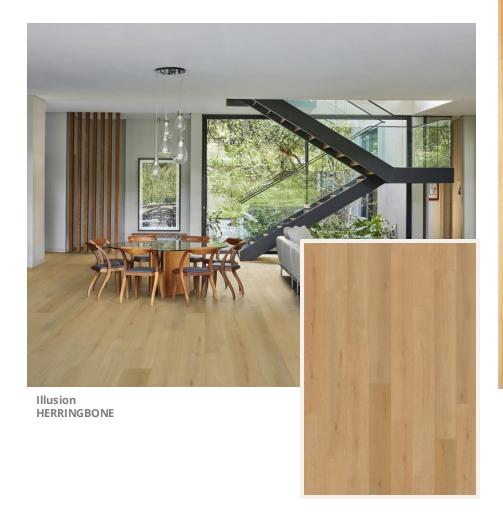


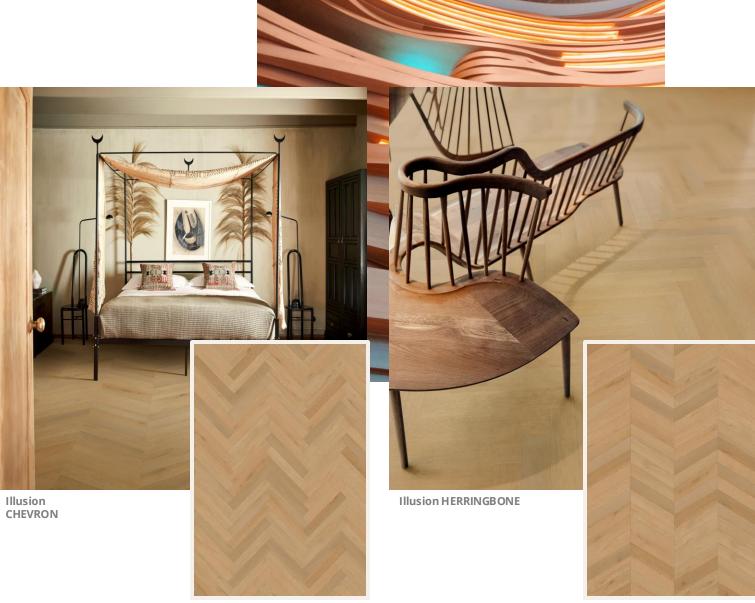






# Illusion





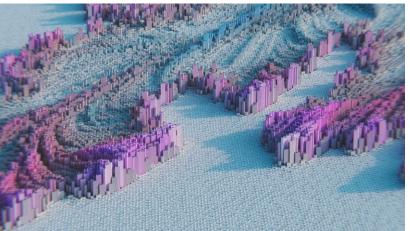


## Intention

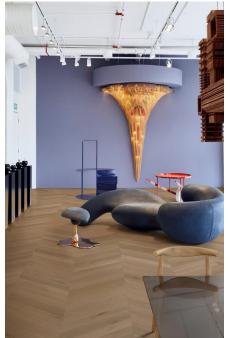
Get on a journey of discovery with *Intention*, where the boundaries between reality and imagination blur, unveiling a floor that transcends expectations.

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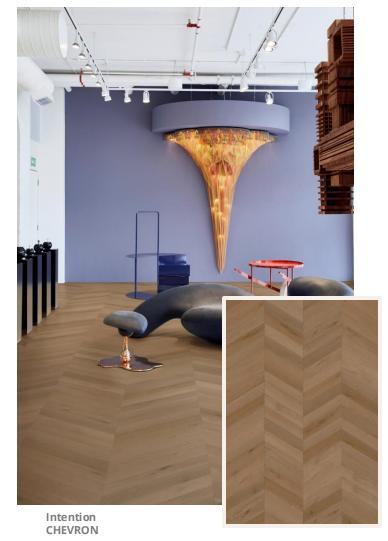




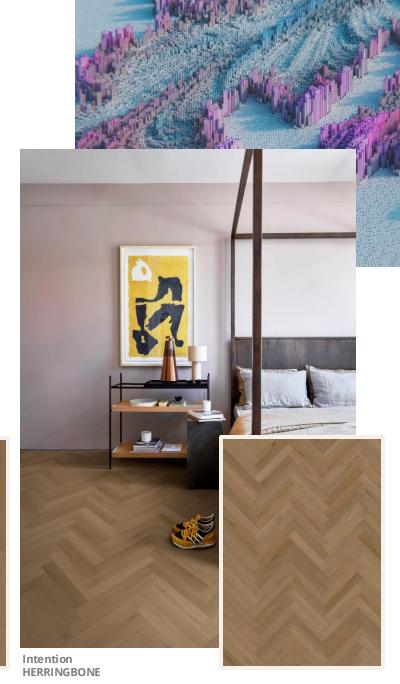




# Intention







#### SENSATION COLLECTION – GENERAL PRODUCT DATA

DESIGN	Wood design*	BOARDS/
CONSTRUCTION	Click 6 mm	PACKAGE

**USE CLASS** 34

**RANGE** 

JOINT Unizip / Unipush

**WEARLAYER** 0,7 mm

Plank 241 x 1815 mm

Luxury Tiles

**DIMENSIONS** НВ 103 x 590.5 mm

> CH 145 x 665.4 mm

**THICKNESS** 6 mm

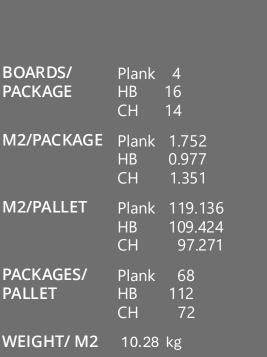
**SYNCRONE** Yes

**EMBOSSING** 

**EDGE** 4 side low gloss bevels

**INTEGRATED** PVC Based,

**UNDERLAY** integrated underlay, -19 dB



Plank 4 НВ

НВ

CH

НВ

CH

HB

CH

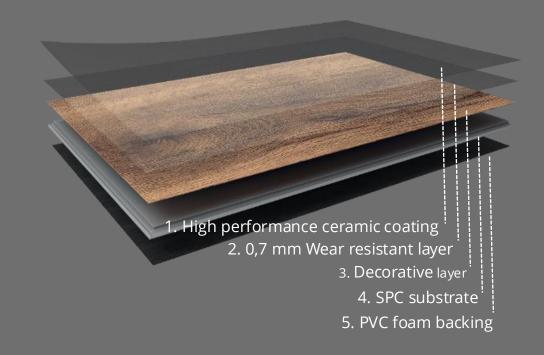
Plank

M2/PALLET

PACKAGES/

WEIGHT/ M2

**PALLET** 













Waterproof







<sup>\*</sup>Colour variations are allowed in the design, from light to dark representing the natural variations found in the original natural wood which this wood design represents and is based on. This variation also includes the design and placement of knots and cracks as depicted in the design of the floor, which is also a natural representation of the real wood which the design is based on.

#### SENSATION COLLECTION – OVERVIEW PLANK



**PERCEPTION**ART#: LTCLW2501-241
EAN: 7393969303712



ART#: LTCLW2502-241 EAN: 7393969303729



**VSION**ART#: LTCLW2503-241
EAN: 7393969303736



ILLUSION ART#: LTCLW2504-241 EAN: 7393969303736



ART#: LTCLW2505-241 EAN: 7393969303750















#### SENSATION COLLECTION – OVERVIEW HERRINGBONE



**PERCEPTION**ART#: LTCHW2501-103
EAN: 7393969303767



**FUSION**ART#: LTCHW2502-103
EAN: 7393969303774



**VSION**ART#: LTCHW2503-103
EAN: 7393969303781



ILLUSION ART#: LTCHW2504-103 EAN: 7393969303798



ART#: LTCHW2505-103 EAN: 7393969303804















Rigic Core

#### SENSATION COLLECTION – OVERVIEW CHEVRON



**PERCEPTION** ART#: LTCCW2501-145 EAN: 7393969303811



**FUSION** ART#: LTCCW2502-145 EAN: 7393969303828



ART#: LTCCW2503-145 EAN: 7393969303835



**ILLUSION** ART#: LTCCW2504-145 EAN: 7393969303842



ART#: LTCCW2505-145 EAN: 7393969303859













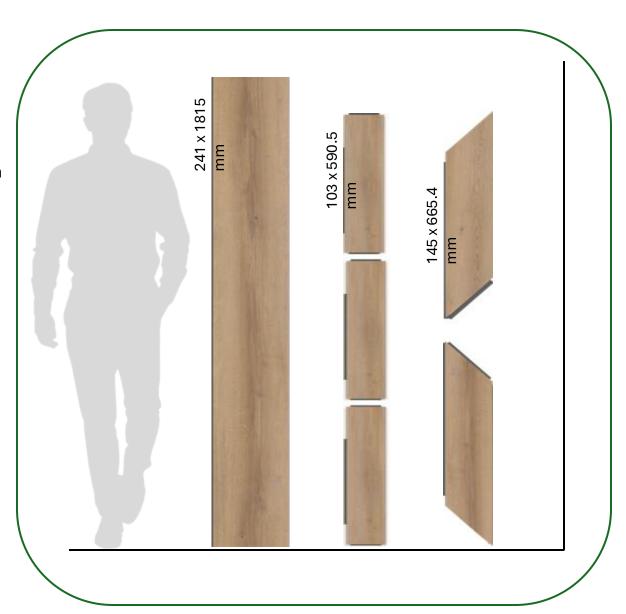




- Kährs
- High variation of the decors on the planks
- A significantly high number of decors
- 3 different formats in 5 colors
- For print there are used two different cylinders
- Size of one image is about 1900 mm long and 5 or 6 big boards wide.
- So, when our boards are cut, length wise its cut randomly so same knot can be in any place of board (lengthwise).
- Then in production these planks are mixed from 2 feeders in profiling line to mix A and B pictures planks.

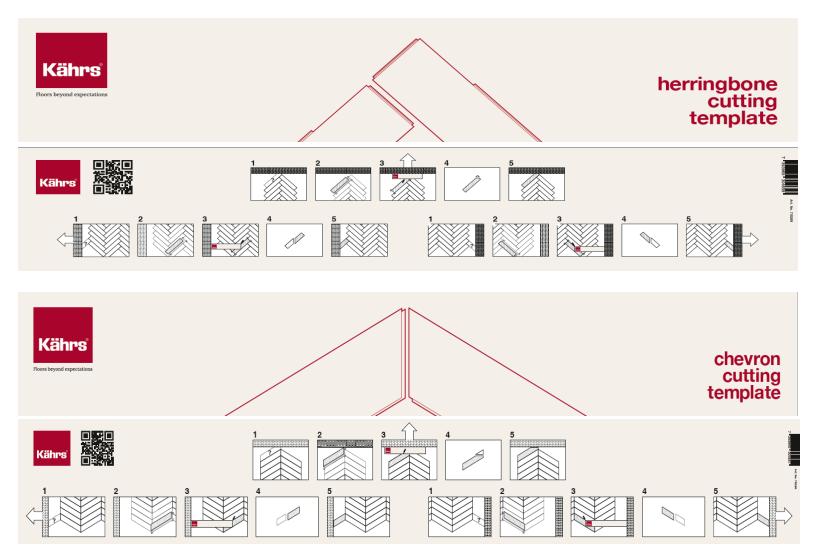


# High decor variations for Sensation Collection



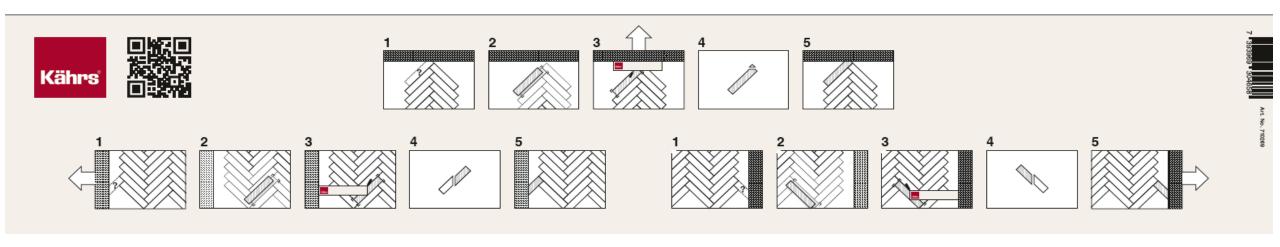


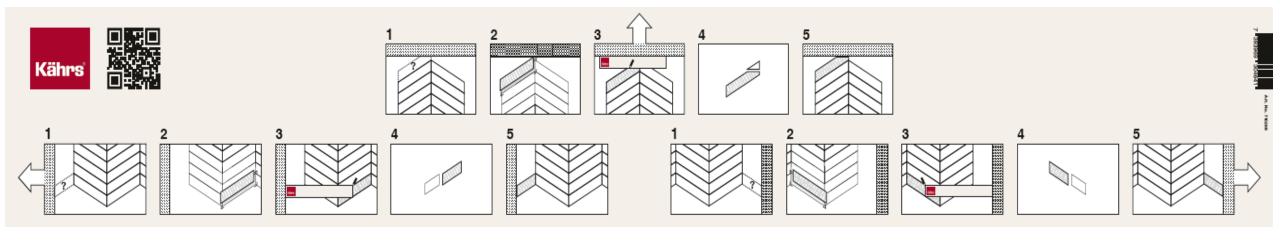
# NEW! Cutting templates for Herringbone and Chevron, tapping block











#### Other installation details

The product can be installed in rooms with underfloor heating. Please make sure the floor temperature does not exceed 27° Celsius. The optimal room temperature for the installation is around 21° Celsius.

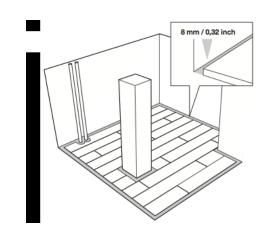
Always maintain an 8 mm expansion gap from the plank to all vertical fixations in the room: wall, columns, pipes, etc..

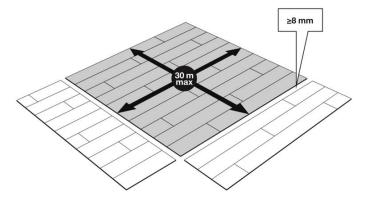
When the jobsite's width and length are within 30 m, the rigid LVT can be laid in one piece. If the measurement exceeds 30 m, please install suitable dilatation joints to divide the jobsite into smaller installation areas; make sure the width and length of each area is within 30 m. Always leave 8 mm expansion gaps from the planks to the dilatation joints.

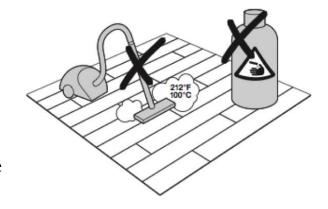
The chevron click floor is suitable for indoor usage only

- 2. Do not apply on area of sunroom or conservatory
- 3. Avoid direct exposure to direct and extreme sunlight
- 4. Keep you room temperature constant, and below 60°C
- 5. Please don't use wax or vanish coating
- 6. Spots, marks and spillages should be wiped up as soon as possible to avoid stain
- 7. Clean only with water or mild detergent or domestic floor cleaning emulsion
- 8. After cleaning, rinse thoroughly and soak up residual water
- 9. Never use acetone or chlorinated solvents for cleaning
- 10. Do not steam clean the floor
- 11. Remove dust, sand and grit particles frequently by sweeping or vacuuming

To maintain the optimum condition, please protect the floor against direct exposure to the sunlight. The surface temperature should be kept under 60° Celsius.

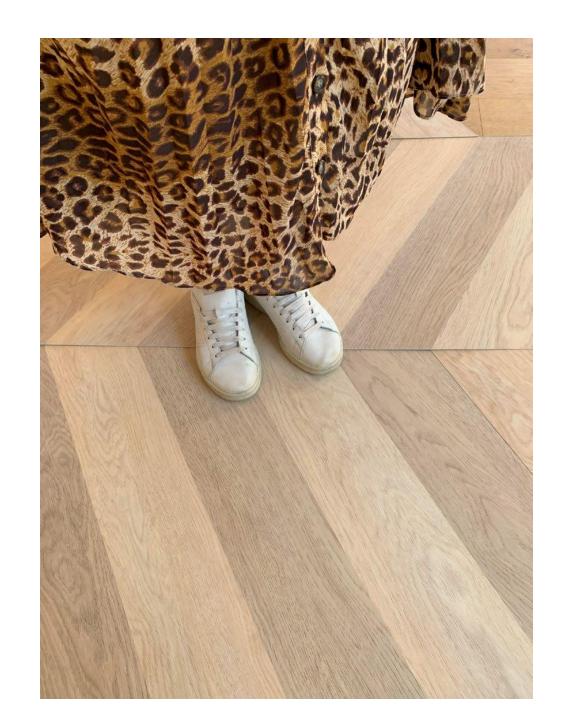




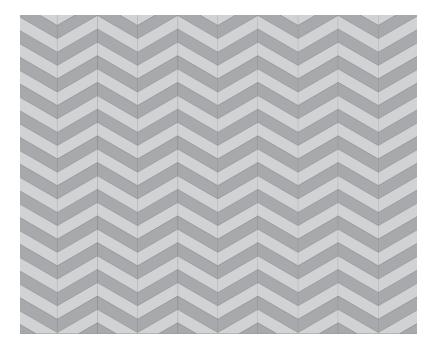


# New design samples for Sensation Chevron

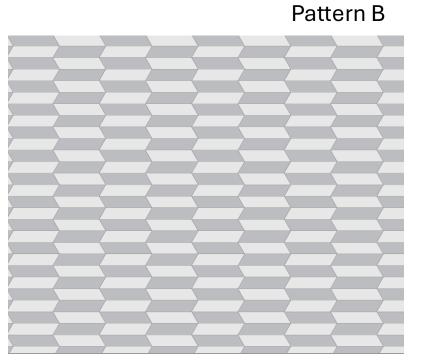
Feel free to combine colors using 3 different patterns!

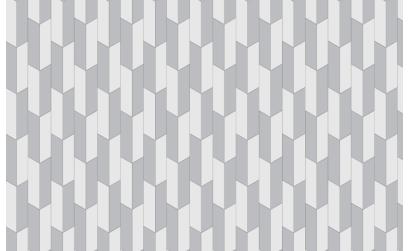


### How the patterns will look in a $4 \times 5$ m room



Pattern A

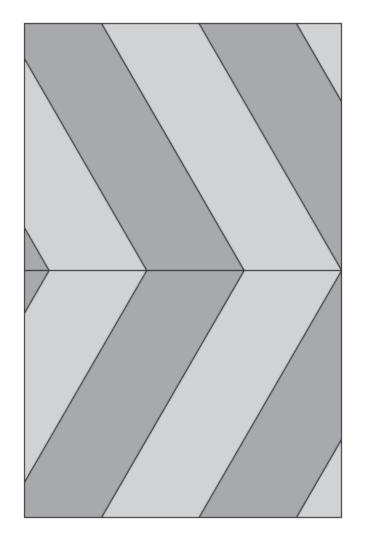


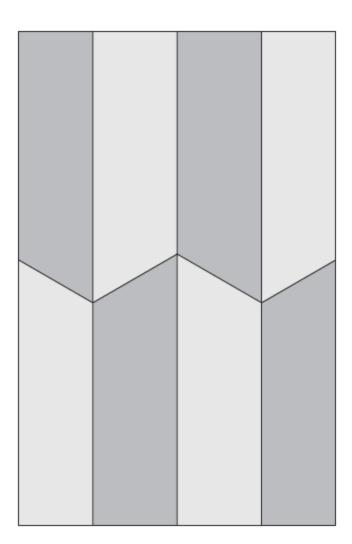


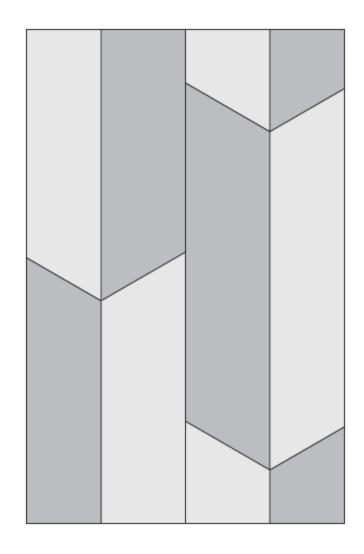
Pattern C

Note: For a nice contrast, we recommend you to use the darker color (Intention) in combination with one of the other light colors

### How will the real samples look like?







54.5 x 85

